

THIRD MISSION

OF HIGHER EDUCATION AND INNOVATION NETWORKS

IN THE VISEGRAD GROUP

Conference

10 May 2018, Budapest









PRELIMINARY PROGRAMME

VENUE: Larus Congress Centre, Budapest, Hungary

| 9:30 - 10:00 | REGISTRATION, TEA AND COFFEE |
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| 10:00 - 10:10 | Welcome and opening address Tempus Public Foundation |
| 10:10 - 10:30 | Keynote Speech – HEInnovate on the move OECD/EC/HEInnovate expert |
| 10:30 - 10:55 | Keynote speech – V4 in HEInnovate Dr István Szabó, Head of Department, Ministry of Human Capacities |
| 10:55 - 11:20 | Intellectual property rights management and regulation in V4 countries (and in CCE) Gábor Németh, Head of Department, Hungarian Intellectual Property Office |
| 11:20 - 11:45 | Innovative cities in V4 countries – 3rd mission cooperations in V4 region (tbc) |
| 11:45 - 12:00 | COFFEE BREAK |
| 12:00 - 13:00 | Panel – Innovative clusters Cluster project management |
| 13:00 - 14:00 | LUNCH |
| 14:00 - 15:30 | Paralell sessions |
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 Panel Discussion on acquisition of title, valuation, management and utilization of IP by universities

PANEL PARTICIPANTS: V4 country representatives

The panel's goal is to identify good examples, best practices as well as challenges while discussing the legislation specifics of the acquisition of title, valuation, management and utilization of IP by universities in the V4 countries and to come up with suggestions on how to create a more supportive ecosystem that can strengthen the university's role in the creation and management of intellectual property.

The discussion will be followed by Q&A.

TOPICS:

a) regulation of acquisition of title to IP (IP or copyright coming from own basic or other research or innovation in the university, or IP coming from joint R&D projects of universities – businesses)

b) management and utilization of own IP internally, or via IP management company of the university

- c) valuation of IP for utilization
- d) best practices

This panel is organized by

Innovative cities in V4 countries –
 University-city-business-civil clusters
 networks for innovation

- networks for innovation

PANEL PARTICIPANTS: V4 country representatives Joint presentations of good practices by V4 HEIs and partners

The session presents good examples, best practices as well as challenges and their solutions in cluster cooperation for regional development. The presentations emphasize the importance of the 3rd mission activities of HEIs, their involvement in the solutions of economic, social and regional challenges. The session also focuses on modern city developments — and presents some best practices in smart city innovation projects.

The discussion will be followed by Q&A.

TOPICS:

- a) HEIs as engines of development in V4 smart/modern town strategies
- b) HEI-city-business-civil soft co-operations/third mission activities (Hungarian and V4 examples)
- c) smart city projects
- d) best practices and cooperation know-how

| 15:30 - 15:45 | COFFEE BREAK |
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15:45 – 16:05 Continuing plenary - Key take-aways from the sessions

Q&A, ideas, proposals - Moderated plenary discussion

16:05 – 16.35 Organised networking – "speed dating" – market place – matching machine

16:35 – 16:45 Closing – Way forward by Ministry of Human Capacities

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